

# COMPUTER TRADING SYSTEM, METHOD, AND INTERFACE

## FIELD OF THE INVENTION

5 This invention relates to computer-aided trading of financial instruments, and preferably to trading of securities over the Internet.

## BACKGROUND OF THE INVENTION

10 In the United States, the trading of securities is closely regulated under the Securities Exchange Act of 1934, 15 U.S.C. §§ 78a-78mm. The term "security" is defined in 15 U.S.C. § 78c(a)(10) as "any note, stock, treasury stock, bond, debenture, certificate of interest or participation in any profit-sharing agreement or in any oil, gas, or other mineral royalty or lease, any collateral-trust certificate, preorganization certificate or subscription, transferable share, investment contract, voting-trust certificate, certificate of deposit, for a security, any  
15 put, call, straddle, option, or privilege on any security, certificate of deposit, or group or index of securities (including any interest therein or based on the value thereof), or any put, call, straddle, option, or privilege entered into on a national securities exchange relating to foreign currency, or in general, any instrument commonly known as a 'security'; or any certificate of interest or participation in, temporary or interim certificate for, or warrant or right to subscribe  
20 to or purchase, any of the foregoing . . . but shall not include currency or any note draft, bill of exchange, or banker's acceptance which has a maturity at the time of issuance of not exceeding nine months, exclusive of days of grace, or any renewal thereof the maturity of which is likewise limited." Stocks are specific instances of securities. Although the preferred embodiment is primarily concerned with computerized stock trading, it is fully applicable to  
25 trading of any securities.

Securities are conventionally traded on exchanges. As set forth in 15 U.S.C. § 78c(a)(1), "the term 'exchange' means any organization, association, or group of persons, whether incorporated or unincorporated, which constitutes, maintains, or provides a market place or facilities for bringing together purchasers and sellers of securities or for otherwise performing with respect to securities the functions commonly performed by a stock exchange as that term is generally understood, and includes the market place and the market facilities maintained by such exchange". Well known exchanges include, for example, the New York Stock Exchange, the American Stock Exchange and NASDAQ. Such known exchanges are referred to herein as national exchanges.

Usually securities are traded through brokers and dealers, which frequently use an on-line system to receive orders and facilitate trades. As set forth in 17 C.F.R. § 240.17a-23(b)(2) a broker/dealer trading system is "any facility that provides a mechanism, automated in full or in part, for:

(i) Collecting, receiving, disseminating, or displaying system orders [i.e., orders to purchase or sell a security]; and

(ii) Matching, crossing, or executing system orders, or otherwise facilitating agreement to the basic terms of a purchase or sale of a security between system participants [i.e., the users of the trading system], or between a system participant and the system sponsor, through use of the system or through the system sponsor [i.e., the entity controlling the broker/dealer system]."

In this patent application, the terms "security", "exchange" and "broker/dealer trading system", are used as defined above.

Systems are known for trading securities over the Internet on the national exchanges at the prices quoted on those exchanges. These systems support trading during normal business

hours of the national exchanges, which may not be convenient for many users, such as many individuals who would prefer to trade from home after the close of the exchanges. The existing systems, however, do not support active trading after the closing hours of the exchanges. Thus, there is a need for a system that permits the users to execute trades after  
5 normal market hours (after-hours trades) without using an established exchange. And, there is a need for a system that permits users to trade with each other ("user-to-user trading") without involving an exchange.

The presently available systems are directed toward the presentation of numerically formatted information. Moreover, these systems do not provide a visualization of the status of  
10 securities as they are traded so as to enable users to gain an essentially immediate and accurate impression of a stock's status, direction of movement, and rate of change, without having to resort to complex mental calculations and holding such calculations in short-term memory. But humans are unsuited to processing numeric information quickly and accurately, and performing mental calculations under stressful conditions places very high cognitive workloads  
15 on humans. In addition to being poor processors of numeric information, humans also tend to have very weak short-term memories. Requiring users to perform mental calculations and then hold the results of those calculations in short-term memory while performing even more calculations is unnecessarily difficult and demanding, especially when users are placed under the additional stress of having to decide whether to buy, sell or hold a stock. Traditional on-  
20 line trading systems further compound the problem by requiring users to navigate from page to page within the site to gather news and information on their positions, their profit and loss, their open orders, their current positions, and their financial account information. Each time a user moves to a new screen he is forced to store values, which are critical to informed trade-decision-making, in short-term memory.

Another deficiency in current Internet trading systems is that users cannot obtain a real-time quotation on a particular stock (or a portfolio of stocks) without manually requesting a specific quotation from the trading system server, often by typing it every time they need a quote, or hitting "refresh." That is, users of current Internet trading systems cannot simply  
5 access the trading system and receive a continuously updated display of real-time quotes for a particular stock or a portfolio of stocks. The need to type in a stock symbol every time a quote is desired further contributes to the inefficiency of the existing systems.

Accordingly, there is a need for an efficient Internet-based trading system which provides improved human interaction and after-hours trading.

## SUMMARY OF THE INVENTION

The system and method of the preferred embodiment supports trading of securities over the Internet both on national exchanges and outside the national exchanges. The preferred embodiment also supports an improved human interface and a continuous display of  
15 real-time stock quotes on the user's computer screen.

In the preferred embodiment, the users are subscribers to a securities trading service offered over the Internet. Each subscriber to this service is simultaneously connected from his own computer to a first system which provides user-to-user trading capabilities and to a second system which is a broker/dealer system of his/her choices. By user-to-user trading we  
20 mean a trade that is made between two users of the system. The system providing the user-to-user trading services includes a hierarchical network of replicated servers supporting replicated databases. The broker/dealer system is a server-based system such as any one of the systems currently used by broker/dealers to maintain their clients' accounts. The use of these broker/dealer systems in the present invention is conventional except for their interaction with

the user-to-user trading system. In particular, each broker/dealer server communicates with the user's computer as well as with the root server of the user-to-user system when the user's account is affected, and the user-to-user system provides real-time continuously updated stock information and facilitates user-to-user trades that have been approved by the broker/dealer

5 systems with which it interacts.

Users of the preferred system can trade securities with other users of the system after national market trading hours. As part of this user-to-user trading, a user can accept a buy or sell offer at the terms offered or he can initiate a counteroffer and negotiate a trade. This ability to have users trade and negotiate trades among themselves creates a market within the

10 subject system, referred to herein as "after-hours market" or "Nite Market," but which is capable being operated 24 hours per day, 7 days per week.

The preferred embodiment provides an ergonomic graphical user interface (GUI) that includes at least some of the following functional benefits in comparison with existing on-line consumer trading systems: (1) faster access to critical information; (2) faster execution of

15 primary trading functions; (3) better decision making during the trading process; (4) fewer undetected critical errors; (5) easier correction of detected errors; (6) faster and more reliable problem resolution; (7) improved use of each user/trader's desktop workspace; (8) easier customization and configuration based on user experience; (9) easier and faster initial setup of each user's securities on the system; and (10) faster and more stable acquisition of trading

20 skills. The GUI of the preferred embodiment graphically displays a "visual quote" that shows at a glance the condition of the market in a security and the user's relative position based on the status of the security in the marketplace. This visual quote provides a graphic representation of the important variables that the user needs to make accurate trading decisions without interpreting traditional numeric quotes. Further, the GUI of the preferred

embodiment, unlike other on-line trading interfaces, does not require users to page to a separate screen to view their current and open positions in a security, thereby reducing errors and short-term memory demands on the user and improving the quality of on-line trading. The preferred embodiment also provides speed-trading functions as well as visual feedback that

5 tracks the progress of the security trading process.

Although the preferred embodiment described below relates to computerized stock trading, it is readily applicable to trading of any securities and, in addition, a person skilled in the art will readily appreciate how the disclosed technology can be used for other forms of computerized trading (e.g., trading airline tickets, automobiles, or theater tickets).

#### BRIEF DESCRIPTION OF THE DRAWINGS

These and other objects, features and advantages of the invention will be more readily apparent from the following detailed description of a preferred embodiment of the invention in which:

**FIG. 1** illustrates a communications system of the preferred embodiment.

**FIG. 2** illustrates an alternative embodiment.

**FIG. 3** is a flow diagram illustrating the operation of the preferred system for the user-to-user trades.

**FIG. 4** illustrates how the alternative embodiment illustrated in **FIG. 2** enables the

20 real-time updating and transmission of information.

**FIG. 5** illustrates a graphical user interface (GUI) of the preferred embodiment.

**FIG. 6** depicts a visual quote and order book display.

**FIG. 7** depicts an open orders display.

**FIG. 8** depicts a current positions display.

**FIG. 9** depicts a financial summary display.

**FIG. 10** is a news and information display.

**FIG. 11** is a trade ticket display.

**FIG. 12** is a stock summary display.

5      **FIG. 13** is a multiple pricing maps display.

**FIG. 14** depicts a real-time chart of stock activity.

**FIG. 15** is a function button display.

**FIG. 16** is an illustration of four different views available through expanding and shrinking the master trade screen.

10      **FIG. 17** is a flow diagram illustrating software that enables a user to obtain and install the graphical user interface (GUI) software of the preferred embodiment and open a new account.

**FIG. 18** is a flow diagram illustrating logging onto the system and visualizing the stock market in the alternate embodiment described in **FIG. 3**.

15      **FIG. 19** is a flow diagram illustrating software of the preferred embodiment which enables a user to view trading and account information on one screen and facilitates fast and accurate trading of stocks.

**FIG. 20** is a flow diagram illustrating software of the preferred embodiment which enables a user to visualize the detailed market in other stocks with one action.

20      **FIG. 21** is a flow diagram illustrating software of the preferred embodiment which enables a user to execute a buy order in a stock.

**FIG. 22** is a flow diagram illustrating software which enables a user to execute a sell order in a stock.

**FIG. 23** is a flow diagram illustrating software which enables a user to execute a change order in a stock purchase already entered into the system.

**FIG. 24** is a flow diagram illustrating software which enables a user to execute a cancel order for a stock purchase already entered into the system.

5      **FIG. 25** is a flow diagram illustrating the computer steps by which a user negotiates for a better price in a stock shown in the after-hours stock market of the preferred embodiment.

**FIG. 26** is a flow diagram illustrating software supporting the context-sensitive "Help" function of the preferred embodiment.

10      **FIG. 27** is a flow diagram illustrating software which enables a user to view several instances of the order books of the after-hours market on one screen.

**FIG. 28** is a flow diagram illustrating the computer steps required for compressing the view of the master trade screen of the GUI of the preferred embodiment.

15      **FIG. 29** is a flow diagram illustrating the computer steps required to expand the display of the GUI of the preferred embodiment to obtain a full view of the master trade screen.

**FIG. 30** is a flow diagram illustrating the software of the preferred embodiment for alerting a user to movements on stocks according to user-defined preferences.

20      **FIG. 31** is a flow diagram illustrating how the preferred embodiment enables a user to visualize the general status of stocks and related positions via an analog graphic display.

**FIG. 32** is a flow diagram illustrating how the preferred embodiment enables a user to visualize the best price in a security from an analog graphic display of alternate markets.

**FIG. 33** is a flow diagram illustrating the operation of the news gathering and distribution system of the preferred embodiment.



**FIG. 34** is a flow diagram illustrating software which enables a user to view the status of his open orders in a stock.

**FIG. 35** is a flow diagram of software which enables a user to view the status of positions and profit and loss information (P&L).

5      **FIG. 36** is a flow diagram illustrating software which enables a user to view the status of his account history.

**FIG. 37** is a flow diagram illustrating software which enables a user to view the status of his account balances.

**FIG. 38** is a flow diagram illustrating software which enables a user to receive and  
10 view email messages for account activity functions.

**FIG. 39** is a flow diagram illustrating software which enables a user to view and select the best price for the same stock sold in several markets.

**FIG. 40** is a flow diagram illustrating software which enables a user to view the  
15 market in a stock by accessing the visual quote and providing visual display of stock performance.

**FIG. 41** is a "Set defaults" display for the user-to-user negotiation mechanism of the preferred embodiment.

**FIG. 42** is a negotiations screen.

**FIG. 43** illustrates how the negotiation screen fits into the master trade screen.

20      **FIG. 44** illustrates how a user adjusts the values in his counteroffer.

**FIG. 45** illustrates how the application displays the potential effect of a user's counteroffer.

**FIG. 46** illustrates how an offering trader responds to a user's counteroffer.

**FIG. 47** illustrates how a user makes an offer to sell and then receives buy counteroffers.

**FIG. 48** illustrates how the preferred embodiment enables a user to conduct more than one in-coming negotiation and more than one out-going negotiation simultaneously.

5       **FIGS. 48A and 48B** show a flow diagram illustrating how the system enables one user to negotiate with another user.

**FIG. 49** is a "Most viewed stocks" display.

**FIG. 50** is a fully compressed view of the GUI of the application (see **FIG. 16**).

**FIG. 51** shows a "Quick Quote" display.

10       **FIG. 52** shows a "Stock alert set up" display.

**FIG. 53** shows a connection status indication display.

**FIG. 54** shows a compressed spread display.

**FIG. 55** shows an email display.

**FIG. 56** shows a "Final Verification" screen.

15       **FIG. 57** shows an analog graphic display for viewing the price of a stock on several markets at one time.

**FIG. 57A** is a "Most Active Stocks" display.

**FIG. 57B** shows how the most viewed stocks display shown in **FIG. 49** is displayed in the same screen as the Order book display, chart display, and most active stocks display.

20       **FIG. 57C** shows a multi-screen view created by a "Peel off display" function.

**FIG. 58** shows an applet version of the display of a real-time chart of the stock activity shown in **FIG. 15**.

**FIG. 59** shows an applet version of the most active stocks display shown in **FIG. 57A**.

**FIG. 60** shows an applet version of the most viewed stocks display shown in **FIG.**

**57B.**

**FIG. 61** shows an applet version of the order book display shown in **FIG. 6.**

**FIG. 62** shows an applet version of the news display shown in **FIG. 10.**

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#### DETAILED DESCRIPTION OF PREFERRED EMBODIMENTS

As noted, the preferred embodiment supports both traditional on-line securities trading on national exchanges and on-line user-to-user trading outside the national exchanges. The preferred embodiment employs both a system specifically developed for such trading

10 (sometimes simply referred to as the preferred system) and one or more broker/dealer computers of the type customarily employed for computerized on-line trading.

In the preferred embodiment, each of a multiplicity of users' workstations is simultaneously connected via the Internet to one of a plurality of broker/dealer computers and to a user-to-user trading system. Each broker's computer stores the account data and similar  
15 information customarily stored at a broker's server computer for the broker's clients. The preferred system communicates with each broker's server computer and in addition provides real-time updates for stock quotes both as a part of the service supporting day trading on national exchanges and as part of the service supporting user-to-user trading. For the user-to-user trading service the system maintains real-time data reflecting buy and sell orders for the  
20 supported securities, and is capable of displaying the same information for national exchanges if that data is provided by the exchange(s). This data reflecting users' orders to buy and sell for each security is referred to as the "order book" for a security. The users interested in a given security receive at their workstations real-time displays of the order book for that security. In one embodiment of the invention, such order book information is selectively

provided to users on a subscription basis. It is also capable of being displayed (free, or for a fee) by Internet portals such as Yahoo!, Altavista, etc.

Users' workstations, which are typically ordinary personal computers or other computer devices with sufficient processing and storage capabilities, store application software (also referred to hereinafter simply as "application") that supports a connection both to the user-to-user trading system and to the broker/dealer computer so as to display to the user the information available from both sources. As noted, the user's account and similar data is provided by the broker/dealer's server and the user-to-user trading data as well as real-time quotes are provided by the trading system. The application on the user's workstation preferably employs a user interface combining data provided from both sources.

**FIG. 1** illustrates a communications system of the preferred embodiment. The system comprises a plurality of work-stations 10, each of which is connected via a communications network 12 to one of a plurality of broker/dealer servers and databases 42 and each of which is connected via a communications network 15 to a hierarchical server and database structure 55. The hierarchical structure comprises a root server and master database 50, intermediate servers and databases 40, replica servers and databases 30, and a load balancer 20 interconnected by communications networks 34, 36 and 46. In addition, the broker/dealer servers and databases 42 are connected to the root server and master database 50 via communication networks 41, 44. The intermediate servers and databases 40 may not be used in some embodiments. In general, the number of levels of servers in the hierarchy of servers is based on the system load and specific capabilities of computers selected as servers, as understood by a person skilled in the art.

The computers employed as servers can range from personal computers to larger computers, e.g., workstations and multiprocessors, selected as understood by persons skilled

in the art. Illustrative such computers are Pentium™-based computers and computers manufactured by Sun Microsystems™. The computers employed by the users are referred to as user's workstations and can be personal computers or other devices (e.g., Internet appliances) with sufficient processing capabilities as understood by a person skilled in the art.

5 Illustrative such user workstations are personal computers using Pentium™ microprocessors and operating under a Windows 95™ or 'Windows 98™ operating system. One skilled in the art of computer systems will understand that the present invention is not limited to a particular class or model of computer employed for both servers and users' workstations and will be able to select an appropriate system based on the specific requirements.

10 It should be noted that a typical computer system that may be employed here as a server or a workstation includes a central processing unit, a primary memory, e.g., RAM, one or more secondary memory storage devices, e.g., floppy or hard disk drives, CD-ROMs, DVDs, or tapes, and communication interfaces, e.g., a modem, a network interface, or other connection to external electronic devices, such as a serial or parallel port. It also includes  
15 (primarily for the workstations) input devices, e.g., a keyboard, mouse, microphone, or other similar device and output devices, e.g., a computer monitor or any other known computer output device. A system bus provides communications between these elements.

Program execution of such a typical computer is usually controlled by an operating system, such as WINDOWS, DOS, or UNIX. Programs executed by the servers are resident  
20 at the server computers and run under the control of the server operating system. In the preferred embodiment, the user workstations execute application programs (applications), resident at the workstations, under the control of the operating systems of the workstations. In other embodiments and as understood by a person skilled in the art, the functions of the

workstation applications may be performed by the server and workstations may only include a browser, as known in the art, that enables a user to exchange information with the server.

The root server and master database 50 contains real-time security information, including order book information for each security that can be traded on the system, and a list of subscribers for each order book (see FIG. 3). In other words, it holds offers to buy and sell for each such security that are provided by the users of the user-to-user trading system (or by the national exchanges, if they provide access to their order books). As noted, the "book" refers to such user-to-user trading orders entered for each security. To support day-time trading, the master database includes real-time securities quote data supplied from conventional sources of such data. Advantageously, at least the stocks that are traded on the national exchanges can be traded on the system of the preferred embodiment.

Intermediate servers and databases 40 and replica servers and databases 30 include copies of the master database. Updates to the master database 50 are sent on a real-time basis to the databases 30, 40 via communications networks 34, 36, 46. In the preferred embodiment, servers and databases 30, 40 and 50 are all located at the same site and the networks 34, 36, 46 are the same network, which is a local area network (LAN); but in alternative embodiments the servers and databases 30, 40 and 50 may be dispersed and the networks could also be the Internet, public or private telephone networks, or other methods of linking computers as known in the art. Network 15 preferably is the Internet, but may be public or private telephone networks or other communication networks known in the art.

In the preferred embodiment, when a replica server 30 receives updated information from a user workstation 10, the replica server 30 does not update its database, but transmits the updated information to the root server 50, which then updates the master database.

Thereafter, the updated information is transmitted to the intermediate and replica servers 40, 30 which then update their databases. In an alternative embodiment, the replica and intermediate servers 30, 40 update their databases as they are transmitting the information up to the root server 50. In another preferred embodiment, the intermediate servers 40 do not include databases which replicate the master database, and essentially transmit information between the replica servers 30 and the root server 50. This system enables real-time responses on Internet architecture.

As indicated, each workstation 10 is also connected to a broker/dealer server and database 42 via a network 12. The broker/dealer server and database 42 contains a workstation user's account information (e.g., number of shares of each stock held by the user, amount of money in user's account, and other data relating to user's securities' holdings). In the preferred embodiment, the network 12 likewise is preferably the Internet. Alternative embodiments of network 12 include LANs, telephone networks, and other known methods of linking computers. Each broker/dealer server 42 is also connected via a network 41, 44 to the master server 50. In the preferred embodiment, this network connection is a secure point-to-point communication link. In an alternative embodiment, the network can be the Internet, telephone network, or another method of linking computers.

**FIG. 2** illustrates an alternative embodiment. In such an alternative embodiment, all of the user's account information is stored in the master database 50. Thus, there is no need for a user to access a separate broker/dealer server and database to obtain approval for transactions conducted on the system. This embodiment can be supported by the computer architecture discussed in connection with **FIG. 1** except that the broker/dealer computer is not used. That is, as illustrated in **FIG. 2**, the root server 50 communicates with optional

intermediate servers 40 which in turn communicate with replica servers 30. The replica servers interact with users' workstations 10. In this embodiment the servers store information relating to users' accounts and portfolios as well as to the data discussed above. This information is dynamically updated as a result of user transactions.

5        **FIG. 3** is a flow diagram illustrating the operation of the preferred system for the user-to-user trades. This flow diagram provides an example of the steps by which a user connects to the system of the preferred embodiment, requests and receives a displayed order book for a selected stock, and purchases shares of that stock. Based on these examples, a person skilled in the art will understand how other sequences of operations for user-to-user trading can be  
10 performed. Also, based on this example, a person skilled in the art will understand how traditional trading during the day on national exchanges is performed in the preferred system. Preferably, traditional trading is accomplished on the broker/dealer system, except that real-time quotes for selected securities are continuously provided by the system.

To connect to the trading system of the preferred embodiment, a user at step 310 first  
15 activates the application which generates on the display screen of the user's workstation a connection status display (see **FIG. 53**) that establishes a connection to the server/database of the user's broker/dealer. As noted, in the preferred embodiment, the application is a computer program resident and executable at a user's workstation. When the user's ID and password are verified by the broker/dealer's server, the application establishes at step 314 a second,  
20 contemporaneous connection to the load balancer 20 for the replica servers 30. At any one time it is expected that a large number of individuals will be connected to the hierarchical server and database structure 55 as well as to a selected broker/dealer server and database 42 of their choice. The load balancer determines to which replica server 30 each user should be connected to so as to substantially evenly distribute the load among the replica servers. This



determination may be based on criteria such as which replica server has the least number of users connected, which replica server is next in order, or on other considerations known in the art. The load balancer then transfers, at step 318, the user's connection to the selected replica server 30. The selected replica server and the broker/dealer server then provide to the user's workstation the information needed by the application to generate various displays. To avoid undue repetition, the subsequent description often describes a user's application as connecting to a replica server, instead of describing the application as first connecting to a load balancer and then to a replica server. It will be readily apparent to those skilled in the art that in such cases a load balancer, although not mentioned, is understood to be the initial connection point.

At step 322 the user selects a stock of interest by typing the stock symbol into an appropriate display (see FIG. 6, slot 642); and at step 326 the application at the user's workstation sends the identity of the selected stock to the replica server 30. The replica server and database then adds this user to the subscriber list for the order book of the selected stock. See step 330. That is, the user is listed as a user who is to receive order book information for the selected stock. Thereafter, at step 334, the replica server sends order book information to the user's application and continues to send updated information to the user's application in real-time. As indicated at step 338, the application uses the order book information to fill in the order book display (see FIG. 6) and related displays. The user then views the order book display and related displays. Assuming that the user decides to sell some of his/her holdings in the displayed securities, at step 342 he/she fills in a trade ticket (see FIG. 11) for a sell order and selects the "Verification" button on the trade ticket display. (Alternatively, at this point, the user may choose to purchase securities. The purchase transaction is discussed below in connection with steps 374-398). As indicated, at step 346, the user then views the final

verification screen (see **FIG. 56**) provided by the application and selects the "Send" button. In response, the order is transmitted to the server and database of the user's broker/dealer, which checks, at step **350**, whether the user has sufficient shares in his account for the requested transaction. The preferred embodiment does not provide for a short-sell option in the user-to-  
5 user trading, although this capability may be provided in the alternative embodiment, as understood by a person skilled in the art. Short-selling is customarily provided for trading during the day on a broker/dealer system.

If the transaction is approved, at step **354**, the server of the broker/dealer sends the user's approved sell order to the root server **50**, which attaches a system ID to the order,

10 identifying the user's account, his order (stock symbol, size, price, and whether buy or sell), and his broker/dealer. At step **358** the root server **50** updates the master database with user's order, and revises the order book for the selected stock. The new sell order information is transmitted, at step **362**, to the replica servers **30** which update their respective replica  
15 databases to reflect this sell order. Each replica server, which is connected to users that are listed as subscribers to the order book of the selected stock, sends at step **366**, the updated order book information to the subscribers' applications, including the user's offer. The applications receive this sell offer and, at step **370**, display the offer in the order book displays of the subscribed users. Although the order book information is provided from the appropriate replica server, the account information is preferably provided from the  
20 broker/server system.

Subsequently, another user who is likewise connected to the hierarchical server and database structure **55** as well as to a broker/dealer server **42** of his choice sees the first user's sell offer and, at step **374**, accepts the offer (executing a buy order). The buy order, along with an ID assigned to the corresponding offer to sell, is transmitted at step **378**, to the server

and database of the buyer's broker/dealer using another, preferably Internet, connection that the buyer has to his broker/dealer system. The buyer's server checks, at step 382, whether the buyer has sufficient funds or credit in his account to purchase the stock offered by the seller.

The buyer may purchase stock on margin if he has a margin account and sufficient credit with the broker/dealer. Also, a broker/dealer may not authorize a transaction if buyer's profile and preference do not correspond to the characteristics of the security that he wants to purchase.

If the transaction is approved, at step 386, the buyer's broker/dealer sends the approval of the order along with sufficient information to identify the buyer and the order to the root server 50. At step 390 the root server 50 notifies the broker/dealer systems of both parties of the details of the transaction so as to identify which funds and shares must be transferred to which accounts, updates the master database to reflect the completed transaction, and transmits the updated order book information to the replica servers. The replica servers then update their respective databases and, at step 394, transmit the updated order book information to the subscribing users. In the updated order book, the accepted offer to sell has been removed. The broker/dealer servers of both parties to the transaction notify the applications of the parties that the transaction is confirmed (by updating the open positions and related displays, and preferably also by email), and at step 398, the applications update the current positions and related displays of the parties to the completed transaction. The exchange of securities and money takes place subsequently in a conventional way between the broker/dealers of the buyer and the seller.

**FIG. 4** illustrates how the alternative embodiment illustrated in **FIG. 2** enables the real-time updating and transmission of information. In general, when a user provides new data to the replica server that his work station is connected to, this data propagates to the root server 50. From the root server 50 it then propagates to all the other replica servers. For

example, user (A) enters at 470 an order to buy or sell a security at a certain price level (e.g., buy 100 shares of IBM at \$180.00). The system then passes the user's order via step 485 to the root server 50 through an intermediate server 40. The root server 50 then records the order and re-transmits the information through all the intermediate servers 40 and to all of the 5 replica servers 30, so that all databases remain synchronized. The front-line replica servers then transmit the user's order to the other users 455, 460, 465, 475, and 480 who are on the subscriber-list for the security on order. If any of those users accepts the order of user 470, this information goes up and down the chain the same as the order from user 470.

FIG. 5 illustrates a graphical user interface (GUI) of the preferred embodiment. The 10 depicted screen, known as the master trade screen, comprises several parts. The upper left part is a visual quote and order book display 500 (see detailed view in FIG. 6). Below that is a trade ticket 510 (detailed view in FIG. 11). The upper-right part is a news and information display 540 (detailed view in FIG. 10). Just below that is an open orders display 545 (detailed view in FIG. 7). Immediately below that is a current positions display 550 (detailed view in 15 FIG. 8). Just below that is a financial summary display 560 (detailed view in FIG. 9). Below that is a stock summary display 520 (detailed view in FIG. 12). At the bottom of the master trade screen are function buttons 530 (detailed view in FIG. 15).

The function buttons 530 are of sufficient size to allow for the display of full-length labels sufficient to ensure maximum comprehension by the user. They are also of sufficient 20 size and height to allow for the insertion of descriptive labels in languages requiring long character strings (German, e.g.). This feature enables the easy customization of the GUI for global markets.

The order in which the screen components 540, 545, 550, and 560 are displayed in the right-hand display area can be altered based on user selections provided by permutation of the order in which the function buttons in bar 530 are selected. The buttons 530 are also used to remove the screen components 540, 545, 550, and 560 by a single click selection of the

5 corresponding button on the function button bar 530. When screen components 540, 545, 550, or 560 are shown in the master trade screen, the corresponding function buttons are highlighted in reverse video.

A user can alter the vertical size of screen components 540, 545, 550, and 560 by selecting and dragging the borders of the components. This feature allows a user to determine

10 the amount of information displayed in each of the screen components 540, 545, 550, and 560. The user can also change the size of the entire master trade screen by dragging the screen borders.

The combination of elements of the master trade screen display enables a user to view critical information necessary to make an effective decision concerning the status of the market

15 in a stock or stocks of interest: current account balances, open orders, positions, news and research, e-mail communication, overall portfolio status, and the condition of all major markets. This information is displayed without the user having to switch to alternate screen views and without using overlapping windows. The order book display 500 (and the related displays – most viewed stocks display, chart display, and most active stocks display – see FIG.

20 57B) and the stock summary display 520 are provided by the application software based on data received from the replica server 30. The open order display 545, current positions display 550, and the financial summary display 560 are provided by the application software based on data received from the server of the user's broker/dealer. Each of the displays 500,

510, 520, 540, 545, 550, and 560 has a "Help" button in the upper right hand corner that provides a multi-level help system as set forth in greater detail in conjunction with FIG. 26.

FIG. 6 depicts a visual quote and order book display 510 for use in user-to-user after hours trading, and to display national market information. The status of the market (open or closed) is shown at 610. The three columns 614 at the right comprise a compressed view pricing map, which shows a simplified view of the bid, ask, and spread for the stock in active trading and also shows the last trade of the day on the national exchange. The user's position is also displayed and is based on the average price of the shares held in the user's account. It is shown by the graphic indication 640 on the vertical price scale section. This graphic

indication is an analog representation of the user's average price for the shares held in the stock shown in the price map display 614. If the user's position is off the scale, an indicator is used to show the direction of the user's position. For illustration, such an indicator is shown in FIG. 6 at the bottom of the column containing the user's position indicator 640. The

information displayed at 648 immediately below the price map display 614 is an alphanumeric

summary of the user's average price of the stock, current profit or loss based on the current price of the stock, and the user's overall P&L percent gain or loss. This display is designed to provide a high-level view of the stock and its relative movement compared to the previous

market and the user's position. If the user clicks on "More info" 616, he is linked to an after-hours information site. The column 620 under "Day" is the national market indications

column. The column 624 under "Nite" is the after-hours market indications column. The horizontal stripe 628 displays the amount of the last trade/ask, and is green. The horizontal stripe 632 immediately below that is a "zoom" view of the detailed spread, and is black. The horizontal stripe 636 just below that is the bid. The horizontal stripe 644 is the last sale price

in the national market, for the stock shown. The three displays **648** ("Your pos.," "P&L," and "Overall P&L") display the user's position data on the selected stock, calculated in real-time based on the real-time quote.

The seven columns to the left of the pricing map are the order book display. The order book display enables the user to see at a glance how a particular stock is trading on the user-to-user system. The order book is designed to give a lay user the same type of information that is available to brokers at the national exchanges.

The center column under "Decimals" is the price column, and lists stock prices in 1/16 increments. The three columns to the left of the price column set forth buy side orders and the three columns to the right set forth sell side orders. The "Limit Qty." and "AON Qty." columns list the size of orders at each price level posted into the system by other users. The "Your orders" show columns the user's order in the stock. The area **668** (in this example, containing the number 6000) contains the amount of the current ask size. The area **672** (in this example, containing the number 52.1875) contains the amount of the current ask price, and is highlighted in yellow.

The area **676** contains the price spread, and has a black background. The area **680** contains the current bid size (here, 200), and the current bid price (here, 52). It is highlighted in yellow. The "Order Bk." button **681** is selected to call into view the order book display as shown. The button **656**, "Compress spread," compresses the spread and orders included in the spread down to one line. The compressed view shows the last bid, best offer, and a single line spread shown on a red background with white characters (see **FIG. 54**). The quantity shown in the red bar is the total price of the spread in one line. If there are "all or none" (AON) orders contained within the spread they are shown as total amounts. When the display shows the compressed spread, the button **656** shows the label "Expand spread." Clicking the button

656 then returns the display showing the full, evenly incremented spread. The button 664 ("Symbol") is selected when the user wants to display a different stock. When the button 664 is clicked, a data field is displayed wherein the user may enter the symbol of the new stock to be displayed.

5 When the "Chart" button 682 is selected, the order book display is replaced with the chart of stock activity displayed as in FIG. 14. When the "Most active" button 683 is selected, the stock summary display shown in FIG. 57A is displayed, with the most active stocks shown in real-time and updated in real-time. The "News out" button 660 flashes or is highlighted when news is out on the stock in view. The "Show news" button 688 causes  
10 screen component 540 to show the current news summary and details for the selected stock. An alternative means of displaying the stock order book, chart, and news is by double-clicking the desired stock shown in the stock summary display. The "Vol." number 677 indicates the volume of shares traded in the currently active market (national market or after-hours market). The "Hi" price 678 is the high sale price for the selected stock during the current trading  
15 session. The "Low" price 679 is the low sale price for the selected stock during the current trading session. The "Last Nite" number 689 shows the last sale price in the after-hours market. The "Chng. Nite" number 690 shows the percent change in the after-hours market. The "Last Day" number 691 shows the last call in the national market. The "Chng. Day" number 692 shows the percent change in the national market. The "Day Mkt" and "Nite Mkt"  
20 buttons 669 toggle the displayed "Vol.," "Hi," and "Low" numbers 677, 678, and 679 between the after-hours market and the national market.

FIG. 7 depicts an open orders display 545. This display shows the user's orders that have not yet been completed. A "Change" button 710 at the lower right is used to change an



order that is still open (see **FIG. 23** for a description of how an open order is changed). A "Cancel" button **730** at the lower left is used to cancel an order that is still open (see **FIG. 24** for a description of how an open order is canceled). A "Sort" button **720** is used to display the open orders according to different parameters.

5       **FIG. 8** depicts a current positions display **550**. For each security in the user's account as identified by a standard symbol, the display indicates the number of units held, the cost per unit, the current price, the change in value and the dollar amount of the profit or loss. The "Sell" button **810** is used to pre-populate a trade ticket with a selected stock's information as listed in the user's current positions display. A conventional Windows-type scroll bar and up  
10 and down keys on the right hand side of the display are used to move a selection bar through the display of stocks. The "Sort" button **820** is used to sort the displayed positions by different parameters (price, quantity, etc.). The "Reports" button **830** is used to request news on the selected stock.

15       **FIG. 9** depicts a financial summary display **560**. The balance for each category is shown in the "Balance" column **910**. The profit or loss for each account category is shown in the "Profit/loss" column **920**. The change in each account category for the day is shown in the "Change/Day" column **930**. The change in each account category for the year-to-date is shown in the "Change/YTD" column **940**. The "Equities" row **945** lists the user's equities account information. The "Mutual Funds" row **950** lists the user's mutual funds account  
20 information. The "Grand sum" row **955** lists the user's summarized account information. The "Cash acct." row **960** shows the funds in the user's cash account. The "Margin" row **965** shows the funds in the user's margin account. The "Open orders" row **970** shows the value of

the user's open orders. The "Negotiations" row 975 shows the value of the stocks the user has in negotiations. The "Buying Power" row 980 shows the user's buying power.

**FIG. 10** is a news and information display. The news and information display is actually a customized Internet web browser, and its functionality is derived from that fact. For example, when the "Show Email" button 1010 is selected, a standard email server interface is displayed (see **FIG. 55**). The "Search" slot 1030 is used in the same manner as the "Address" slot in Internet Explorer and the "Location" slot in Netscape Navigator. The "Back," "Forward," "Home," and "Bookmarks" buttons, e.g., function the same way as their counterparts in other browsers. If the email display is being shown, the user clicks the "Show news" button 1020 to return to the news display.

**FIG. 11** depicts a trade ticket display 510. The "Action" slot 1125 is used to indicate whether the order is a buy order or a sell order. The "Quantity" slot 1130 is filled in with the number of shares in the user's order. The "Symbol" slot 1135 is filled in with the symbol of the stock the order is for. The "Limit" slot 1160 is used to indicate the nature (e.g., limit, stop) of the order. The "Limit Price" slot 1140 is filled in if the order is a limit order. The "Stop Price" slot 1145 is filled in if the order is a stop order. The "Duration" slot 1150 is used to indicate the duration of the order (e.g., day, good till canceled). The "Condition" slot 1155 is used to indicate whether there is a condition on the order (e.g., all or none). The "Account" slot 1165 is used to indicate the type of account used. The "Route to" slot 1170 is used to indicate special routing instructions (route order to a specific market). The user's buying power is displayed in the line 1112. The user's balance if the proposed trade is executed is displayed in line 1114. The total cost of the proposed trade is displayed in line 1116. The "Clear" button 1115 clears the trade ticket entries. The "Negotiations allowed" box 1175 is

checked if the user is willing to negotiate on the order, and the "Anonymous" box **1180** is checked if the user wishes to remain anonymous. The "Verification" button **1110** is clicked to display the "Final Verification" screen.

**FIG. 12** depicts a stock summary display. The button "WIT" **1210** at the left of the summary screen display is clicked to display the most active stocks in the trading system.

When the button **1210** is clicked by the user, the application notifies the replica server, which then sends the required information back to the user's computer, where the application displays the most active stocks on the system. The button "Watch stks." **1220** is clicked to display stocks the user has added to his "watch list" (same as "wish list"; see **FIG. 51**). The

button **1230** is used to display stocks the user holds in the system.

**FIG. 13** depicts a multiple pricing maps display. Illustratively, **FIG. 13** shows pricing maps for six different stocks in the after-hours market. Each pricing map provides the same information in the same format as that in the pricing map depicted in columns **614** of **FIG. 6**.

The identity of each stock is shown at the top of the pricing map **1335**. If the user double-

clicks on the closing price of the stock **1310** in the national market (NM), a chart view of the stock is displayed (see **FIG. 14**). If the user double-clicks on the spread **1330**, an order book display (see **FIGS. 5 & 6**) for the selected stock is provided. The "News out" status indicator **1420** flashes when news is out on the stock that may have an effect on the stock's movement.

To pull up news in a display on the right hand panel of the interface, the user double-clicks on

the "News out" indicator. If the user double-clicks on a Buy button **1325** (or a Sell button), the application automatically pulls up a trade ticket (see **FIGS. 5 & 11**) that is filled with data from the user's positions file. The selection of "Sell" populates the trade ticket with the user's entire position in the selected stock. The selection of "Buy" populates the trade ticket with

information including a default quantity value set in the preferences menu by the user. The user can double-click on the best bid or offer and hit or take the quantity at that price level.

This action automatically populates the trade ticket with the selected price. The user can adjust any values in any pre-filled fields. The red box **1315** in the center section of each

5 pricing map shows the average price of the user's shares in the stock. This is a graphic analogue of the user's average price in the selected stock as shown in the user's positions file. A double-click of the red box **1315** brings the selected stock to the top of the user's positions file. If the user has multiple purchases in his file, the largest quantity is shown first. The values **1340** are updated in real-time as the market moves.

10 **FIG. 14** depicts a real-time chart of stock activity. The thick black vertical line **1410** shows the close of the national market and the opening of the after-hours market. Line **1410** is blue. A similar line, not shown in **FIG. 14**, shows the closing of the after-hours market and the opening of the national market. The vertical lines **1430** show hour-long increments. A pricing map is shown on the right hand side of **FIG. 14** and displays essentially the same

15 information in the same format as that depicted in columns **614** of **FIG. 6**. The horizontal bar **1415** shows the last trade/ask price in the after-hours market (in **FIG. 14**, the after-hours market is the market that is open). The bar **1415** is green. The horizontal bar **1425** is yellow, and shows the current bid price. The area **1420** between the bid and ask is the spread, and is in black. Since the national market is closed, the last price on the national market is indicated

20 by the horizontal bar **1435**, and that bar is green. The vertical bar **1434** has an indicator **1432** (preferably red) showing the user's average share price in the stock shown. If a user's position in the stock shown is not viewable within the scale of the price chart a visual indication is shown at the top or bottom of the user's position column **1434** indicating the

direction in which the user's position sits with respect to the current market. The horizontal bar 1450 optionally contains a scroll bar (not shown) which permits the user to scroll

horizontally over the past 24-hour period. The horizontal lines 1455 are price level lines which permit the user to quickly visualize pricing trends; the dollar values are provided in

5 column 1470. The price increments can be changed by clicking on the "Price map scale"

button 1422, and then choosing \$1, \$5, or \$10 from the pop-up menu (not shown here, but see, e.g., FIG. 60, which has the same menu displayed under the "Price map scale" button).

There are stocks whose daily fluctuations vary widely. The price map scale permits the user to visualize wider price ranges by selecting price scale increments of \$1, \$5, and \$10. Such a

10 selection re-scales the vertical axis of the price map to allow visualization of the entire day's trade range. As the price map's vertical scale changes, the dollar increments change but the vertical scale divisions do not change. The chart view of the stock will either expand or

contract based on the scale values selected. The short vertical bars 1460 show the market spread at the time indicated. In the national market, these bars are black; in the after-hours

15 market, they are blue. The short marks 1465 on the bars 1460 indicate the last trade price for the stock. In both the national market and the after-hours market, the marks 1465 are green.

The "Order Bk." button 1412 allows the user to change the display from the chart display to

the order book display (see FIG. 6). The "Most active" button 1416 allows the user to change the display from the chart display to the most active display (see FIG. 57A).

20

FIG. 15 depicts a function button display 530. The Shrink button 1520 is used to shrink the display.

FIG. 16 illustrates four different views available through expanding and shrinking the master trade screen. If the initial view is the full master trade screen 1610, the user clicks the

"Shrink" button 1520 to change the view to just the summary stock display and the function buttons shown in 1620. If the "Shrink" button 1520 is clicked again, the view shrinks to just the function buttons 1630. If "Shrink" is clicked again, the view is changed to the fully compressed view 1640. Finally, if "Shrink" is clicked one last time, the application displays

5 the message box: "Do you want to close your connection to [the system of the preferred embodiment]?" If the user selects "Yes," the application closes the display and only the icon of the subject system is displayed. FIG. 28 provides a flow diagram depicting the operation of the Shrink button 1520.

Returning to FIG. 15, the "Expand" button 1510 is used to expand the display. See

10 FIG. 29 for a detailed description of how the expand button operates. The "Peel off display" function button 1515 is used for displaying several order books at once (see FIG. 27). The "Alerts" function button 1525 is used to set alerts on stocks of interest (see FIGS. 30 & 52). The "Open orders" function button 1535 is used to display the user's list of open orders (see FIG. 34). The Positions and P&L ("Pos./P&L") function button 1540 is used to display the  
15 user's positions and profit and loss information (see FIG. 35). The "Account history" function button 1545 is used to call up a display of the user's account history (see FIG. 36).

The application software used in the practice of the invention is described in greater detail in conjunction with FIGS. 17-40 below.

FIG. 17 is a flow diagram illustrating software which enables a user to obtain and  
20 install the graphical user interface (GUI) component of the preferred embodiment and open a new account. Initially, at step 1710, a user desiring to use the system of the preferred embodiment accesses the Internet website of the system administrator. The user views and/or downloads, at step 1715, the software and hardware requirement list from the administrator's

website. At step 1720 the user determines if he has the proper software and hardware are present on his computer. If not, at step 1725, the user obtains upgrade information and URLs (Internet addresses) where the proper software can be obtained. Alternatively, the user is provided with the necessary software by the system administrator, such software being

5 obtained from an application server database maintained by the system administrator.

Once the proper software and hardware are present, at step 1730, the user downloads the full application software from the application server. The user then opens the application on his personal computer. See step 1735. Once the application is opened, the application establishes a connection over the Internet, and at step 1740, the user attempts to open an

10 account. At step 1750 the user receives data from an account opening database and help database of the system, and enters the sequence required for opening an account on the system. If the account is successfully opened, the full application is active for trading based on the balances in the account and other limitations to be determined by the system administrator. See step 1755. If the account is not successfully opened, the user is connected to the system's

15 account opening database and help database for assistance.

**FIG. 18** is a flow diagram illustrating software for logging on to the system and visualizing the stock market in the alternate embodiment described in connection **FIG. 3**.

Initially, at step 1805, the user opens the application (Java application, in the preferred embodiment). The Java application then, at step 1810, attempts to initiate a connection to a

20 replica server. At step 1815, if the connection to the replica server is confirmed , the user inputs, at step 1820, the user's name and password at the log-on screen (see **FIG. 53**) of the application. If the connection to the replica server is not confirmed, at step 1825, a dialog box

is displayed by the application to the user describing a possible cause of the problem and a possible way to resolve it.

At step **1820** after the connection has been successfully established and the user's name and password have been entered, the application transmits, at step **1830**, the user's name and password to the replica database. The database on the replica server then checks, at step **1835**, the accuracy of the name and password. If there is no match, the user, at step **1850**, again receives a dialog box with an indication of the problem and a possible solution. If there is a match, the replica server notifies the root server that the user has successfully logged on. At step **1840** the changes to the replica database are provided to the master database.

Once the user's logon is complete, the application receives, at step **1860**, the user's filtered information based on user's preferences saved on the replica server. In an alternate embodiment, the application receives unfiltered or partially filtered information from the replica database, and the application does further filtering once the information has been received. The application then, at step **1865**, displays (depending on the user's display preferences) a master trade screen showing all critical trade data, based on the user's preferences. As the user's position in his stocks changes, the replica database and server, at step **1870**, automatically updates the user's display in real-time. Each time a change occurs in the information held on the replica server, the master database is updated accordingly at step **1840**.

**FIG. 19** is a flow diagram illustrating software of the preferred embodiment which enables a user to view critical trading and account information on one screen so as to facilitates fast and accurate trading of stocks. Initially, at step **1910**, the user opens a master trade screen. Preferably, the master trade screen is that shown in **FIG. 5**. The master trade screen, at step **1915**, displays all information necessary for the user to make a decision about



the status of his account, the status of the stocks of interest, and the status of the markets in general. Illustratively, data displayed on the master trade screen includes a trade ticket, real-time quotes, the user's positions, open orders, an order book display, financial summary, account balances, news and information related to stocks of interest, and other items

5 illustrated in connection with **FIG. 5** and discussed herein. After viewing the master trade screen, the user selects at step **1920** a trend chart view to review the trend of the stock of interest in either the national market or the after-hours market.

At step **1925**, the user may decide to look at another stock and, at step **1930**, he selects the stock of interest from the stock summary display. The application transmits the  
10 user's request to the replica server and database, which transmits information on the selected stock back to the application executing on the user's workstation. The application, at step **1935**, displays the new stock in the order book view and, at step **1940**, populates the trade ticket (see **FIGS. 5 & 11**) with information regarding the selected stock. At step **1945**, the application displays news for the selected stock in the news display (see **FIGS. 5 & 10**). In  
15 addition, the application highlights, at step **1950**, the user's position in the selected stock in the positions display. At step **1955**, the application indicates the alert status for the selected stock, and, at step **1960**, it shows selected help functions in the background. At step **1965**, the application shows profit or loss if the user sells his position in the selected stock at the current level shown in the order book display (see **FIGS. 5 & 6**).

20 **FIG. 20** is a flow diagram illustrating software of the preferred embodiment which enables a user to visualize the detailed market in stocks. For the purposes of illustration, we assume that, at step **2010**, the user desires to see the status of stock not shown in the current master default view. The user then, at step **2015**, views basic information on stocks by

selecting alternate summary screen views using the stock summary display of **FIG. 12**. The alternate views are (1) in the stocks the user holds in the system ("Your stks."); (2) stocks that are among the most active in the current market ("WIT"); and (3) stocks that the user wishes to monitor ("Watch stks."). The user switches from one view to another by clicking the appropriate button (**1210**, **1220**, or **1230**) at the left of the summary screen display (see **FIG. 12**). At step **2020**, if the stock in which the user is interested is displayed in the summary display, the user selects, at step **2030**, the stock from the summary display (by clicking on its symbol) to obtain more detailed information regarding the stock. If the stock is not shown in the summary display, the user selects, at step **2025**, the "Quick quote" function to select the stock of interest (see **FIG. 51**). The user can also enter stock into the stock summary display by typing into or over stock in the wish list. Once the stock has been selected, the application transmits to the replica server the fact that the user is requesting information on a different stock. In response, the replica server provides data on the new stock to the user's application and keeps this information updated in real-time. Next, at step **2035**, the application populates the master trade screen with detailed data on the selected stock. At step **2040**, the user reviews the status and price of the stock on the master trade screen and, at step **2045**, determines the best available price based on the data provided on the master trade screen.

**FIG. 21** is a flow diagram illustrating software of the preferred embodiment which enables a user to execute a buy order for a stock. We assume that the user makes a decision to purchase shares of stock, and at step **2115**, the application retrieves and displays summary information including (1) the stocks held by the user; (2) stocks that are among the most active in the current market; and (3) stocks that the user wishes to monitor. If the stock in which the user is interested is displayed as part of this summary (see **2120**), at step **2130**, the user indicates to the application that he/she desires to view further details regarding the stock

listed on the summary display. If the stock is not listed in the summary, at step **2125**, the user may select the "Quick quote" function to display data regarding the stock of interest, or by typing into or over stock in the wish list. The user can change the order in which stocks are listed in the stock summary display by using the preference screen to position the stocks by

5 industry, position, size, or P&L.

After the user has selected the stock, the application transmits this data to the replica server. In response, the replica server sends data on the new stock back to the application running on the user's workstation and then updates this data in real-time. At step **2135**, the application populates the master trade screen with the relevant information on the selected

10 stock. At step **2140**, the user inputs additional information into the trade ticket (see **FIGS. 5 & 11**). Then, if the user is still satisfied with the transaction, at step **2145**, he/she selects the "Order Verification" function, and in response, at step **2150**, the application checks for errors in the data entered into the trade ticket. If there are errors (step **2155**), then at step **2160**, the application retrieves and displays appropriate error messages and, in some instances,

15 suggestions on how to correct the error. Once the application determines that the ticket is error-free, at step **2165**, the application displays the "Final Verification" screen (see **FIG. 56**). At this point, the display flashes, to emphasize the significance of this operation. Thereafter, the user makes the final decision whether to send the buy order, and at step **2170**, selects the "Send order" option to facilitate the purchase. The request is then transmitted to the

20 broker/dealer system used by the user.

At step **2180**, the application displays the order transmission status in the message line display. The application, at step **2185**, illustrates the buy order highlighted in yellow in the open positions display on the master trade screen. If the order has been filled on a national market, the broker/dealer's computer communicates this to the user's workstation. If the

order is accepted in the user-to-user market, the buyer's acceptance is transmitted to the root server via replica servers. The root server updates the root database and transmits that information back to the replica servers and databases. Thus the order is always visible as it moves through the execution process; the status of the order is always known. The application moves, at step **2190**, the buy order into the user's "Positions and Balances" display. At step **2195**, the application displays the account information reflecting this transaction in the master trade screen.

**FIG. 22** is a flow diagram illustrating software which enables a user to execute a sell order of a stock using the preferred embodiment. We assume that, initially, the user makes the decision to sell shares of a stock that he owns (see **2210**). Next, at step **2215**, the user selects the stock from the positions display **550** and selects the "Sell" button **810**. Once the stock has been selected, the application transmits to the broker/dealer's computer the fact that the user is requesting information on that stock and, in response, receives data on the stock. The application then, at step **2220**, populates the master trade screen and the trade ticket (see **FIGS. 5 & 11**) with available information on the stock. At step **2225**, the user fills in additional information into the trade ticket and checks the final total cost of the trade.

At step **2230**, the user selects "Order Verification" function and in response, the application checks, at step **2235**, for errors in the data that have been entered into the trade ticket. If at step **2240**, an error has been found, the application displays at step **3250**, an error message along with possible ways for correcting an error. Once the ticket is error-free, the application displays at step **2255**, a flashing final verification screen. The user then makes the final decision whether to send the sell order, and at step **2260**, selects the Send order function. The application then transmits the user's order to the broker/dealer system used by the user.

At step **2265**, the application assigns a reference number to the order and displays the order transmission status in three steps in the message line display. Then, at step **2270**, the application shows the order highlighted in yellow in the Open orders display of the master trade screen. After the order has been filled and confirmed, the application moves, at step **3275**, the sell order into the user's Positions and Balances display and displays updates to the user's account files and new balances in the master trade screen (see step **2280**) .

**FIG. 23** is a flow diagram illustrating software which enables a user to execute a change order in a stock purchase order already entered into the system. We assume that, initially, at step **2310**, the user makes a decision to change one or more variables of an open stock order (list **545**). At step **2315**, the user selects the stocks from the open orders display (see **FIGS. 5 & 7**) and selects the Change button **710**. In response, the application, at step **2320**, populates the master trade screen and trade ticket (see **FIGS. 5 & 11**) with information from the "Open Order" screen selection. The user, at step **2325**, changes information in the trade ticket, checks the final total cost of the trade, and **2330** selects "Order Verification."

In response, at step **2335**, the application checks for errors in the data that has been entered into the trade ticket, and displays the effect the changed order will have on the user's account. If an error has been found, the application, at step **2340**, displays an error message, and possibly options for correcting the error. If the ticket is error-free, the application displays, at step **2345**, a flashing final Verification screen, and in response the user may make the change order, via the "Send order" command. The application then transmits the change order to the broker/dealer's computer.

If the original order has already been executed, the user is alerted to that fact by a message indicated that the change order has been rejected. At step **2350**, the application

displays the order transmission status in the message line display. At step 2355, the application shows the changes in the open orders display (see FIGS. 5 & 7) of the master trade screen highlighted in yellow. When the changes are confirmed, at step 2360, the application removes the yellow highlight in the open positions display. The system then, at 5 step 2365, updates the display of the account data and balances accordingly on the master trade screen.

FIG. 24 is a flow diagram illustrating software which enables a user to execute a cancel order for a stock purchase that has already been entered. First, the user makes the decision, at step 2410, to cancel an order in the open orders file. The user then, at step 2415, 10 selects the stock from the open orders display (see FIGS. 5 & 7) and selects the "Cancel" button 730. The application, at step 2420, populates the master trade screen and trade ticket (see FIGS. 5 & 11) with information from the open order screen. At step 2425, the user changes information in the trade ticket, checks the final total cost of the trade, and, at step 2430, selects "Order Verification."

15 After the "Order Verification" function has been selected by the user, the application checks, at step 2435, for errors in the data that has been entered into the trade ticket. If an error has been found, the application displays an errors message, at step 2440, and possibly a suggestion how to correct it. Once the ticket is error-free, the application displays, at step 2445, a flashing final Verification screen. The user then makes the final decision to send the 20 Cancel order, and selects the "Send order" function. The application transmits the user's cancel order information to the computer of the broker/dealer.

If the original order has already been executed, the user is alerted to the fact that the cancel order is rejected. At step 2450, the application displays the order transmission status in

the message line display. At step 2455, the application then shows Cancel, highlighted in yellow, in the open orders list (see FIGS. 5 & 7) of the master trade screen. When the cancellation is confirmed, at step 2460, the application removes the yellow highlight in the open positions display. At step 2465, the system displays updates to the user's account files

5 balances on the master trade screen.

FIG. 25 is a flow diagram illustrating software which enables a user to negotiate for a better price in a stock during the user-to-user trading of the preferred embodiment. At step 2510, the user makes the decision to negotiate for a better price than the best bid and offer shown in the order book (see FIGS. 5 & 6). At step 2515, the user double clicks on the

10 quantity column in the order book at a price different from the best bid and offer. The application requests the appropriate information from the replica server, and, at step 2520, displays in the negotiations screen (see FIG. 42) a list of traders who have orders in the market at the selected price. Then, at step 2525, the user selects the name of a trader to negotiate with directly. The application, at step 2530, shows the negotiation ticket populated

15 with the selected trader's data. At step 2535, the user then inputs an offer to the selected trader and, at step 2540, selects the "Order Verification" screen and related costs summary. The user then, at step 2545, reviews the verification screen and selects Send Order. At step 2550, the application displays the order transmission status in the message line display and, at step 2555, shows "Negotiation", highlighted in yellow, in the open negotiations display on the

20 master trade screen.

At step 2560, the user's offer to the selected trader is transmitted by the application to the replica server, which transmits the offer to the root server. The offer is then transmitted through the appropriate chain of replica servers until it is received by the other party's

workstation where it is displayed on the negotiation screen in highlight. The other party, at step 2565, reviews the offer. The other party is provided with an option to accept, reject, or make a counteroffer. At step 2570, the response of the other party is transmitted to the user who made the offer. This process repeats until negotiations are completed or canceled (see 5 step 2575). When the order execution is confirmed, the application, at step 2580, removes the yellow highlight in the open positions display and moves the order to the account history file. The application then, at step 2585, displays the update to the user's account and balances in the user's master trade screen.

FIG. 26 is a flow diagram illustrating software and the computer operation of the context-sensitive "Help" function of the preferred embodiment. If, the user encounters a situation that requires additional information (see 2610), at step 2615, the user selects the "Help" button from the upper-right-hand corner of the display for which help is needed. The application, at step 2620, populates the "help" display with a three-level help for the area selected by the user. The user, at step 3625, views an index of headings relating to the 10 problem and selects the desired topic. If necessary, the application, at step 2630, shows the next level of detail in the "Help" display. The user then, at step 2635, views detailed problem resolution text and diagrams, and requests additional detail if necessary. If more details are needed, at step 2640, the application displays the third level of detail, along with an Internet link to a help system. The user, at step 2645, selects the link to the server help functions and 15 the system connects to the on-line help server and displays more data relating to the problem. Then, at step 2650, the user selects whether to use a link regarding the help topic or telephone support. If telephone support is selected, the system, at step 2655, connects the user to the help desk by Internet telephone or other voice connection and the user interacts with the help 20



desk to resolve the problem (step 2660). If necessary, the system help desk, at step 2665, fills out a job order and files it with the on-line help administrator for review. At step 2670, the on-line administrator determines the priority of the reported problem and then, at step 2675, generates an addendum to the on-line help function and posts it in the "Help" system files. If the problem is critical, at step 2680, the on-line help administrator posts an e-mail message to users on the system. In any case, the on-line help administrator posts, at step 2685, an e-mail message to the user group forum.

**FIG. 27** is a flow diagram illustrating software which enables a user to view several instances of order books on one screen. Initially, at step 2710, the user decides to view several stock order books on the display at once. The user, at step 2715, views basic information on the stocks by selecting alternate summary screen views. The views include: (1) the stocks held by the user; (2) stocks that are among the most active in the current market; and (3) stocks that the user would like to monitor. If a security of interest is shown in the summary display (see step 2720), the user selects, at step 2740, the security from the stock summary display (see **FIGS. 5 & 13**) to view the stock information in detail. If the security is not shown in the summary display, the user selects, at step 2725, the "Quick quote" function and related options. The user's request is transmitted by the application to the replica server, which transmits the relevant stock information back to the user's application. This new information is kept updated in real-time by the replica server. The application then, at step 2730, shows the quote on the selected stock, and the user, at step 2735, selects desired display options. When the stock has been selected, the application populates 2745 the master trade screen with detailed data on the stock. If desired, the user, at step 2750, selects the stock

symbol in the stock summary display, and, at step 3755, selects the Peel off display function from the function button display (see FIG. 15).

At step 2760, the application generates a new order book view for the selected stock.

That view is shown outside the master trade screen. The user, at step 2765, repeats the

5 operations 2720 through 2760 for stocks the user wishes to see at one time. The user then, at step 2770, drags order book views into the desired organization on the screen (see FIG. 57C).

In response, the application, at step 2775, displays the status of stock in the order book

configuration in real-time. To trade from any order book view, the user, at step 2780, selects the "trade" function. In response, the application, at step 2785, pulls up the master trade

10 screen and populates the trade ticket with selected stock data (see FIGS. 5 & 11).

FIG. 28 is a flow diagram illustrating software for compressing the view of the master trade screen of the GUI of the preferred embodiment. FIG. 15 illustrates the effect of these steps on the master trade screen. Initially, the application shows the master trade screen at full size, see 2810. At step 2815, the user selects the "Shrink" function from the master trade

15 screen and in response, at step 2820, the application shrinks the display to show only the stock summary display and function buttons. If the user selects the Shrink function again (step

2825), the application, at step 2830, shrinks the display to show only function buttons. If, at step 2835, the user selects the Shrink function again, the application, at step 2840, shrinks the display to show the fully compressed view. If the user selects Shrink from the most

20 compressed view (see 2845), the application, at step 3850, displays the message box: "Do you want to close your connection [to the system of the preferred embodiment]?" If the user, at step 2855, selects "Yes", the application closes the display and only the icon of the preferred system is displayed.

**FIG. 29** is a flow diagram illustrating software for expanding the display of the GUI of the preferred embodiment to obtain the full view of the master trade screen. Illustratively, the application initially shows the most compressed view of the GUI of the preferred embodiment (see **2910**). The user, at step **2915**, selects the "Expand" function **1650** and the application, at step **2920**, expands the display to show only the function buttons and then at step **2925**, the user selects the "Expand" function again and the application, at step **2930**, expands the display to show the stock summary display and function buttons **1620**. If the user, at step **2935**, selects the "Expand" function once again, the application, at step **2940**, expands the display to show the full master trade screen **1610**.

**FIG. 30** is a flow diagram illustrating software of the preferred embodiment for alerting a user to movements in stock price according to user-defined preferences. Initially, the user makes a decision, at step **3010**, to have the system monitor stock movements and alert him/her accordingly. At step **3015**, the user views basic information for different stocks by selecting alternate summary screen views, which include: (1) the stocks held in the system by the user; (2) the stocks that are among the most active in the current market; and (3) stocks that the user would like to monitor.

If the stock of interest is shown in the summary display (see **3020**), the user selects, at step **3030**, the stock from the stock summary display (see **FIGS. 5 & 12**). If the stock of interest is not shown in the summary display, the user selects, at step **3025**, the "Quick quote" function and related options. The user's request is transmitted by the application to the replica server and it is kept updated in real-time by the replica server. Once data about the stock has been displayed, the user selects, at step **3035**, the "Alerts function," and the application, at step **3040**, displays the "Alerts set-up function" (see **FIG. 52**).

At step 3045, the user chooses the criteria for the alert function and display options, and the application transmits 3050 the user's alert preferences to the replica server, which updates the user's profile on the replica database. The replica server then 3055 checks for movement in stock price, based on the user's selected criteria, in the stock of interest. The  
5 replica server automatically monitors price data and if an alert condition occurs, sends an alert (along with relevant stock information) to the user's application when appropriate (see 3060). In response, the application, at step 3065, displays the alerts in the stock summary display and may provide an audible alert. At step 3070, the user receives the alert(s) and selects the stock from the stock summary display for detailed view in the order book. The user may cancel the  
10 alerts or revise the alert criteria (see 3075) and the system continues to monitor the selected stocks based on the user's criteria (see 3080).

FIG. 31 is a flow diagram illustrating software of the preferred embodiment that enables a user to visualize the general status of stocks and related positions via an analog graphic display. Initially, the user desires a quick overview of the status of several stocks (see  
15 step 3110) and, at step 3115, selects the Summary view function. In response, the application, at step 3120, populates the master trade screen with a summary view of the selected stocks. The user adds stocks to the view (step 3125) by clicking on the appropriate symbol in the stock summary display (see FIGS. 5 & 12) and the application (at step 3130) adds summary views to the master trade screen based on the user's selections.

20 If the user wants to trade one of these stocks, at step 3135, the user makes a selection from the summary display that directs the application to enter active trade mode. As a result, the application, at step 3140, automatically populates the trade ticket (see FIGS. 5 & 11) and prepares the master trade screen with data on the selected stock.

**FIG. 32** is a flow diagram illustrating software of the preferred embodiment that enables a user to visualize the best price in a security from an analog graphic display. The user seeks (step **3210**) the best price for the same security that is selling on different markets (see **FIG. 39**) and, at step **3215**, selects the symbol for this security from the stock summary display (see **FIGS. 5 & 12**) and the Show price options function. The application transmits the user's request to the replica server which, in response, transmits information to the application concerning the price of the stock in different markets. The replica server continues to transmit that information in real-time until it receives notice from the application to terminate the transmission.

The application, at step **3220**, populates the master trade screen with a summary view showing the price in all available markets for the security. At step **3225**, the user views the display showing the prices for the security in the available markets, and selects the preferred market and, at step **3230**, the application displays details of the selected market and automatically populates the master trade screen with relevant data (after requesting and receiving that data from the replica server). If a trade is desired, the user, at step **3235**, makes a selection from the summary display that directs the application to enter the active trade mode and, at step **3240**, it automatically populates the trade ticket (see **FIGS. 5 & 11**) and prepares the master trade screen with data on the selected stock.

**FIG. 33** is a flow diagram illustrating the operation of the news gathering and distribution system of the preferred embodiment. Initially, at step **3310**, the user defines his interest based on watch list stocks and portfolio holdings active in his account. The user then, at step **3315**, sets "News alerts" preferences for the watch list and active account stocks. At step **3325**, the system stores the user's preferences on the replica server database for the

watch list and the user's active positions. At step **3320**, that stored information is also transmitted to the user account preferences database on the replica server. The same information is transmitted to the news server, at step **3375**, which monitors stocks based on user preferences from the watch list and active account information. Alerts are sent from the news server, at step **3375**, back to the replica database and server for distribution to the end user display at step **3320**. The news server, at step **3375**, also passes news and alerts, at step **3390** to outside services. Data out may include: news of the system's most active stocks; news of other stocks; news forecasts; real-time quotes; an order book applet; a chart applet; a most active applet; a news applet; or other specific news on the overall market on the system.

At step **3395**, the news desk of the subject system performs three general functions. First, at step **3370**, it receives highlighted news alerts based on filters from the news server and the system's most active updates, received from the trade match system via step **3385**. These filters are applied to news feeds received via step **3380**, from outside vendors. Second, the news desk prepares alerts messages, at step **3365**, for posting in the "News out" button on the order book of the end user display. This information is transmitted, at step **3375**, to the user via the news server and the replica database and server, at step **3320**. Third, the news desk, at step **3360**, prepares stories and highlights based on the sort functions in the news display. Again, this information is transmitted to the end user at step **3375** via the news server and the replica database and server at step **3320**. The system then tracks, at step **3330**, the user-defined list of stocks for news. The application displays, at step **3335**, news alerts to the user according to a user-defined display configuration. The "News out" function is shown in the stock summary display (see **FIGS. 5 & 12**) or in the order book. At step **3340**, the user then views a "News alert" and calls the stock to the order book display (see **FIGS. 5 & 6**). At step

3345, the application populates the "News" display (see **FIGS. 5 & 10**) with relevant news on the selected stock. At step 3350, the user chooses to see more detail or sorts the news by category. At step 3355, the application then populates the "News" display with additional relevant data.

5       **FIG. 34** is a flow diagram illustrating software which enables a user to view the status of his open orders in a stock. Initially, at step 3410, the user seeks to review his open orders in all stocks active in his account. At step 3415, the user selects the open orders function from the function buttons display (see **FIGS. 5 & 15**). At step 3420, the application displays the entire list of open orders in the open orders (see display in **FIGS. 5 & 7**) display of the master

10 trade screen. At step 3425, the user views the display showing the open orders. The user selects a stock, at step 3430, from the stock summary display (see **FIGS. 5 & 12**) and selects the "Open orders" function. The application then, at step 3435, displays only open orders for the selected stock in the open orders display. The user selects, at step 3440, the desired open order from the list. The application highlights the order for actions by the user, such actions

15 including cancel, change, or replace. At step 3445, the user selects an operation (e.g., cancel, change, or delete) from the open orders display. The application automatically populates the trade ticket, at step 3450 (see **FIGS. 5 & 11**), with information from the open orders display on the selected stock. At step 3455, the user executes the desired function as requested in the trade ticket. To hide open orders, the user selects, at step 3460, the Open orders function

20 from the function button display (function bar). The application then removes the open orders display and removes the indication from the open orders function, at step 3465.

**FIG. 35** is a flow diagram illustrating software which enables a user to view the status of positions and profit and loss information (P&L). Initially, at step 3510, to review his

positions and P&L in the stocks held in his account, the user selects the "Positions and P&L" button **1540** from the function bar, at step **3515**. The application displays, at step **3520**, the user's entire list of positions and P&L and related details in positions and P&L displays, **550**, in the master trade screen. At step **3525**, the user views the display showing the user's

5 positions and P&L in the display, organized by the sort function. At step **3530**, the user selects a stock from the stock summary display (see **FIGS. 5 & 12**) and selects the "Positions and P&L" function. The application then requests updated information from the broker/dealer server on the user's positions and P&L in the selected stock. In an alternate embodiment, the application calculates the user's P&L based on the updated stock price and user account

10 information stored on the user's computer. The stock price information is kept updated in real-time by the replica server. At step **3535**, the application displays only positions and P&L for the selected stock in the positions and P&L display. At step **3540**, the user selects the desired stock position directly from the "Positions and P&L" display. The application highlights the stock for actions (e.g., buy, or sell) by the user. The user selects, at step **3545**,

15 an operation from the positions and P&L display (e.g., buy, or sell). The application automatically populates the trade ticket, at step **3550** (see **FIGS. 5 & 11**), with information from the positions and P&L display. The user executes the desired function, at step **3555**, according to the trade ticket functions. To hide the positions and P&L display, the user selects, at step **3560**, the "Positions and P&L" function from the function bar. At step **3565**,

20 the application removes the positions and P&L display and removes the indication from the positions and P&L button.

**FIG. 36** is a flow diagram illustrating software which enables a user to view account history. Assuming that, initially, at step **3610**, the user seeks to review his account history, at



step **3615**, the user then selects the "Account History" function **1545** from the function bar.

The application displays, at step **3620**, the entire list of the user's account history and related details in a display in the master trade screen. The user views the display showing his account history at step **3625**, organized by the sort function. At step **3630**, the user selects a stock

5 from the stock summary display (see **FIGS. 5 & 12**) and selects the "Account History"

function. At step **3635**, the application displays only account history for the selected stock in the Account History display. The user selects the desired account activity item, at step **3640**, directly from the Account History display. The application highlights the item for actions (e.g., more details, print) by the user. To hide the account history display, the user selects the

10 "Account History" button from the function bar. The application then, at step **3650**, removes the "Account History" display and removes the indication from the "Account History" button.

**FIG. 37** is a flow diagram illustrating software which enables a user to view the status of his account balances. Initially, at step **3710**, the user seeks to review his account balances.

The user then, at step **3715**, selects the "Accounts" account balances function **1550** from the

15 function bar. The application displays, at step **3720**, the entire list of account balances and related details in the "Accounts" display of the master trade screen. The user views, at step **3725**, the display showing his account balances in the display, organized by the sort function.

The user, at step **3730**, selects a stock from the stock summary display (see **FIGS. 5 & 12**)

and selects the "Accounts" function **1550**. The application, at step **3735**, displays only

20 account balances for the selected stock in the Account Balances display. The user then

selects, at step **3740**, the desired account activity from the Account Balances display. The

application highlights the item for actions (e.g., more details, print) by the user. To hide the

account balances, the user selects, at step **3745**, the "Accounts" function **1550** from the

function bar. At step 3750, the application removes the Account Balances display and removes the indication from the Account Balances function.

**FIG. 38** is a flow diagram illustrating software which enables a user to receive and view e-mail messages for account activity functions. Initially, at step 3810, the user

5 undertakes an operation that results in activity in his account. The replica server, at step 3815, detects said activity and generates a structured e-mail message. At step 3820, the replica server sends the structured e-mail message to the user's application in two parts, a summary stream and a detailed stream. The application receives and displays at step 3825, the summary e-mail message in the status display in the stock summary display (see **FIGS. 5 & 12**), in

10 color-coded text. If the user does not have the full e-mail display open, the user selects the "E-mail" function, at step 3845, from the function bar. At step 3850, the application displays the full e-mail display in the master trade screen. To hide the e-mail display, the user selects the "E-mail" function, at step 3855, from the function bar. The application removes the e-mail display, at step 3860, and removes the indication from the "Email" function.

15 The preferred embodiment also enables the user to use the stock summary display fields to call only e-mail on desired stocks. Initially, at step 3875, the user selects a stock from the stock summary display and then selects the "E-mail" function. The application transmits the user's preference to the replica server, which updates the user's preference file, and transmits e-mail messages for the selected stock back to the user's application. The

20 application, at step 3880, displays e-mail for the selected stock in the "E-mail" display. At step 3885, the user selects the desired e-mail item directly from the "E-mail" display. The application highlights the selected item for actions (e.g., more details, print) by the user.



Initially, at step **4010**, the user selects a stock from the stock summary display (see **FIGS. 5 & 12**) or by entering the stock symbol in the order book display (see **FIGS. 5 & 6**). The application transmits the user's request to the replica server, which sends the requested information back to the user's application. This information is kept updated in real-time by the

5 replica server. At step **4015**, the application displays the order book visual quote, which includes the following information: (1) prices in descending order; (2) quantities at a given price level; (3) the user's orders at a price level; (4) buy side best price; (5) sell side best price; (6) the bid-offer spread; (7) an alphanumeric quote for the stock; (8) all-or-none orders at price levels; (9) a chart function button; (10) a most active button; (11) the news out indicator; 10 (12) the market open/closed indicator; (13) the symbol entry field; and (14) the compress spread function. If the price map display (see **FIG. 13**) is selected, the display includes: (1) a low-resolution price scale; (2) a closing price in the national market(s); (3) the current spread in the after-hours market; (4) the last sale in the after-hours market; (5) the user's average price on shares held; (6) the user's current P&L; (7) the user's current total position; (8) the 15 user's numeric price average; and (9) the Buy and Sell buttons.

At step **4020**, the user selects the trend chart view (see **FIG. 14**) to review the trend of the stock in the national and after-hours markets. The user makes the decision, at step **4025**, to look at another stock in the detailed book view or chart view, and selects the stock from the stock summary display. The application transmits the user's request to the replica server, 20 which transmits the requested information back to the user's application. This new information is kept updated in real-time by the replica server. The application displays the new stock in the order book view, at step **4030**, and populates the trade ticket (see **FIGS. 5 & 11**). At step **4035**, the application displays news for the selected stock in the stock display. At step **4040**, the application highlights the user's position in the selected stock in the

positions display. The application shows the alert status on the selected stock at step **4045**.

The application also, at step **4050**, shows the selected help function in the background for the selected stock or security type. The application shows profit or loss, at step **4055**, if the user sells his position in the selected stock at the current level shown in the order book display (see

5 **FIGS. 5 & 6**).

As noted, the invention may be used in negotiations between two users relating to the sale of a security. Display screens useful in such negotiations are set forth in **FIG. 41-48**.

**FIG. 41** is the "Set defaults" display for the user-to-user negotiation mechanism of the preferred embodiment. This display allows the user to set parameters to screen out

10 unreasonable (according the user's standards) counteroffers. The user inputs his desired parameters in the boxes **4105**, **4110**, **4115**, and **4120** under questions 1 through 4. In the box **4105** under line 1, the user inputs the price above and below his limit price within which he is willing to negotiate, in increments of sixteenths of a dollar. For example, if his limit price is \$50 per share, and he is willing negotiate at prices between \$49.75 and \$50.25 per share  
15 (depending on whether the order is a buy or sell order), he would enter 0.25 into the box **4105** under question 1. The user enters the number of shares above or below his stated order size that he is willing to negotiate in the box **4110** under question 2. For example, if the user is offering to sell 100 shares, but would consider selling 80-120 shares, he would enter 20 in the box **4110** under question 2. If zero is entered, the order is an all-or-none order. This  
20 negotiation floor and ceiling is expressed alternatively in percentages; see **FIG. 42**. The user enters his default preferred negotiation time in the box **4115** under question 3. For example, if the user would prefer to have 10 minutes to respond to any buy offers, he would enter "10 min." in box **4115**. The user enters the lower time limit he will accept in the box **4120** under

question 4. For example, if the user would not consider any offers which require him to respond in less than 2 minutes, he would enter "2 min." in box **4120**.

The user sets the defaults for the incremental changes caused by clicking the adjustment buttons in the negotiations screen (see **FIG. 42**) by inputting the desired increment

5 sizes into boxes **4125**, **4130**, and **4135** under questions 5, 6, and 7. The user inputs the desired size incremental change to be caused by clicking the size change buttons ("Qty Up" and "Qty Down") (see **FIG. 42**) into the box **4125** under question 5. This size change is shown here in terms of number of shares; alternatively, the size change can be a percentage (see **FIG. 42**). The user inputs the desired time incremental change to be caused by clicking  
10 the time change buttons ("Time Up" and "Time Down") (see **FIG. 42**) into the box **4130** under question 6. The user inputs the desired price incremental change to be caused by clicking the price change buttons ("Price UP" and "Price Down") (see **FIG. 42**) into the box **4135** under question 7.

**FIG. 42** is a negotiations screen. Users of the system can undertake direct, real-time  
15 on-line negotiations with other traders on the system. The purpose of the negotiations system is to permit traders to attempt to better the price of buying or selling stock as compared against the best bid and offer shown in the order book display. The negotiations screen has three main components: the "Traders at a price level" screen **4200**, the "Out-going negotiations" screen **4205**, and the "In-coming negotiations" screen **4210**. The traders listed  
20 in the screen **4200** are called up by double-clicking on a quantity away from the best bid and offer shown in the order book display (see **FIG. 25**). The price corresponding to the quantity double-clicked in the order book display is the price listed in the "Price" column **4260** of the negotiations display traders screen **4200**. In the example shown in **FIG. 42**, that price is 52.5.

The numbers **4215** in parentheses adjacent to the best price amounts are the numbers entered by the traders designating the price above/below their limit price at which they are willing to negotiate. In the example shown, Fred D. is willing to negotiate within 3/16 (0.1875) of 52.5. Analogously, the numbers in the Qty column represent the number of shares each seller is offering for sale, and the numbers **4220** in parentheses adjacent to the share numbers have been entered by the sellers to designate the variation from the stated number of shares with respect to which they are willing to negotiate. Thus Fred D. is offering to sell 200 shares, but he might be willing to sell between 160 and 240 shares. The numbers in the "Time" column have been entered by the sellers, and designate their preferred negotiation times. The numbers **4225** in parentheses designate the lower time limit each trader will accept. The numbers in the "Activity" column **4230** represent the trader's level of trading activity in the selected stock. The numbers are in the set {0, 1, 2, 3, 4}, where 0 means that the trader has never negotiated a trade in that stock and 4 means that the trader is among the most active traders in that stock. The P/L-BBO column **4284** displays the user's loss or gain as compared to the current best bid or ask for the stock being negotiated. The price buttons **4240**, the size buttons **4245**, and the time buttons **4250** are located near the bottom of the negotiations display. Default incremental changes are set in the "Set defaults" screen (see **FIG. 41**) (the "Set defaults" screen is called up by clicking the "Set defaults" button **4235**). Incorporated in the negotiation interface is a "Speed Function": if the user holds down the Shift key while selecting a trader, the application populates the trade window with the lowest acceptable values for the selected trader. This feature reduces typing and starts the negotiations at the lower limits. For example, the minimum values for Larry 22 are 52 (52.5 - 0.5), 500 (1000 - 50% of 1000), and 2 minutes (the lowest time limit he will accept). To initiate negotiations with a given trader, the user double-clicks on the trader line **4255** in the trader screen **4200**. In the example

# BOOK REVIEW

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4252 after the user has typed in the name of a trader using the "Trader" button 4232 adds that trader's name to the "Trader list." Also, if a user has highlighted a trader's name in the "Traders at a price level" display 4200, that user's name is added to the "Trader list" when the "Add" button 4252 is clicked. Clicking the "Delete" button 4262 when a trader's name in the "Trader list" removes that trader's name from the Trader list. When the user highlights a selection of trader names in the Trader list and hits "Enter," the "Traders at a price level" screen 4200 displays the selected traders and the selected stock, along with those traders' outstanding offers in that stock.

When a user enters a limit order by using the trade ticket, he has the option (by checking the "Negotiations allowed" box on the trade ticket display – see FIG. 11) to allow negotiations or not. If the user checks the "Negotiations allowed" box, the application will allow the user's order to appear in the negotiations screen. If the "Negotiations allowed" box is not checked, the user's order will not be displayed in the negotiations screen.

The "Broadcast" button 4212 permits a user to send the same offer to more than one trader. The first trader to respond is the one with whom the user negotiates. The user selects the traders to whom the offer will be sent by highlighting their names in the "Traders at a price level" screen 4200.

FIG. 43 shows how the negotiation screen 4200 fits into the master trade screen (see FIG. 5). The user requests the negotiation display by selecting a negotiation button 1530. In response, the application displays at 4200 the negotiation screen as discussed in connection with FIG. 42.

FIG. 44 illustrates how a user adjusts the values in his counteroffer. Once Larry 22's trader line 4255 has been selected and double-clicked, a copy 4415 of his trader line appears

in the Out-going Negotiations screen **4205**. The activity level of the trader is displayed, along with the identity **4425** of the stock to which the activity level refer. This helps the user keep clear which stock he is making offers and counteroffers on, and is especially helpful when several offers on different stocks have been made. The user in the example illustrated in **FIG.**

5 **44** is RON-3, and the "counter-line" below Larry 22's line **4415** is highlighted in yellow and automatically pre-filled with the user's name and related data. If the Speed Function is used (by holding down the Shift key when line **4255** is double-clicked), the counter-line is filled with Larry 22's minimum values.

The size change buttons **4240** are used to adjust the value **4410** displayed in the user's counter-line **4405**. The size buttons **4245** are used to adjust the number of shares **4420** displayed in the user's counter-line **4405**. The time buttons **4250** are used to adjust the time values **4430** displayed in the user's counter-line **4405**. The numbers shown in parentheses in the user's counter-line are the default values set in the "Set defaults" display (see **FIG. 41**). The user can adjust these values by directing typing over them in the counter-line **4405**.

15 **FIG. 45** illustrates how the application displays the potential effect of a user's counteroffer. Once the price, quantity, and time parameters are set for the user's counteroffer, the application displays the cost **4520** of the user's proposed transaction (if the transaction is a purchase; if the transaction is a sale, the price to be received for the shares would be displayed – see **FIG. 47**). The number 93.50 **4725** in the P/L column is the difference between what the user would pay at the best ask price displayed on the system and what the user would pay at the price per share in that negotiations row. In the example shown, the best ask price per share is assumed to be 52.187. Thus, if the user buys 500 shares at 52, he will **4725** pay \$93.50 less than he would have paid at the best bid price.

**FIG. 46** illustrates how an offering trader responds to a user's counteroffer. The trader in the example, Larry 22, has made a counteroffer **4610** ("Counter 2") to the user's Counter 1 offer. Larry 22 has responded with an offer to sell at 52.25 **4615** instead of 52, to sell 800 shares **4620** instead of the 500 the user offered to buy, and has specified a response time **4625** of 1 minute. The application displays Larry 22's level of trading activity **4640**, and displays the amount **4630** the user would have to pay to accept Larry 22's counteroffer.

**FIG. 47** illustrates how a user makes an offer to sell and then receives buy counteroffers. In the example, the user is RON-3. The user has made a sell offer **4710**, which is displayed in the In-coming negotiations screen **4210**. The user is offering to sell 2000 shares of the stock whose symbol is "T" **4750**, at a price per share of 152.5, and would prefer to have 10 minutes to consider counteroffers. Further, the user is only willing to consider counteroffers of 152 per share or above, of at least 1000 shares, and demands at least 2 minutes to consider such offers. If the user's offer to sell is accepted as is, the user would sell his 2000 shares for \$305,000. The number 1,567 **4725** in the P/L column is the difference between what the user would receive at the best bid price displayed on the system and what the user would receive at the price per share in that negotiations row. In the example shown, the best bid price per share is assumed to be 153.284. Thus, if the user sells his 2000 shares at 152.5, he will **4725** receive \$1,567.00 less than he would have received at the best bid price. The counteroffer **4720** has been made by Fred 4U. He is offering to buy 1000 shares at 152 per share and requests a response in 2 minutes. Note that these are the minimum values of the user's offer, so Fred 4U may have used the speed function to initiate his counteroffer. The application has calculated the dollar amount of Fred 4U's counteroffer and displayed that value in the "Total \$" column.

FIG. 48 illustrates how the preferred embodiment enables a user to conduct more than one in-coming negotiation and more than one out-going negotiation simultaneously. In the example shown, the user, RON-3, has an out-going negotiation 4810 with Larry 22 on shares of IBM stock. The user also has an out-going negotiation 4820 with Frank5 on shares of DELL stock. At the same time, the user has two in-coming negotiations. The first is a negotiation 4830 with Fred 4U for shares of T stock. The second in-coming negotiation 4840 is with David44 for shares of YHOO stock. Although it would be obvious to one of ordinary skill in the art to modify the preferred embodiment to enable a user to conduct more than 4 negotiations at once, the preferred embodiment is restricted to displaying only two incoming and two outgoing negotiations so as to maximize the trading efficiency of the user.

FIGS. 48A and 48B show a flow diagram illustrating how the system enables one user to negotiate with another user. Step 4832 involves a seller activating the application and viewing the order book for a particular stock. This done the same as for a standard buy or sell order, by following steps 310 through 338 as described in FIG. 3. At step 4842, the seller wishes to sell 1000 shares of IBM at \$50.25 per share. The user fills in the trade ticket 510 with the relevant information, and checks the box for "Negotiations allowed" 1175. The seller then the send order button (the "Verification" button 1110). The final verification screen is displayed at step 4844, and the seller selects the "Send" order button. At step 4846 the seller's order is transmitted to the seller's broker/dealer server/database, which checks that seller has at least 1000 shares of IBM available to sell. The broker/dealer server/database sends the approved sell order (with a user account ID and the size, price, stock, and side (whether buy or sell) of the order) to the root server 50, which attaches a system ID to the order, said system ID containing sufficient information to enable the system to match the ID to the seller,

the order, and the seller's broker/dealer. At step **4852**, the root server accepts the seller's order and updates the IBM order book in the master database to reflect the seller's order. The updated order book is transmitted at step **4854** to the replica servers **30**, which update the replica databases. At step **4856**, each replica server/database with connected users which

5 subscribe to the IBM order book sends seller's sell offer (along with the system ID of the seller's offer), along with any other updated order book information, to the IBM subscribers' applications. At step **4858**, the applications which receive the seller's sell offer display that offer in the context of the IBM order book display. At step **4862**, a buyer sees from the IBM order book display that the best ask price for IBM is 50 3/16, but there is only one offer at

10 that price, the offer is to sell only 200 shares, and the buyer wishes to buy 1000 shares of IBM. At step **4864**, the buyer sees in the order book display that there are more than 1000 shares for sale at 50.25. The sell orders at 50.25 are aggregated in the order book display, and the seller's order is included in that aggregation. At step **4868**, the buyer decides to try to negotiate, so he clicks on the price \$50.25 in the order book display. The negotiations screen

15 **4200** is displayed at step **4872**, with sell offers of IBM stock at \$50.25 displayed, including the seller's offer to sell 100 shares of IBM at \$50.25. At step **4874**, the buyer clicks on the seller's offer that is displayed in the negotiations screen. The seller's offer is then re-displayed in the out-going negotiations display **4205** in line **4280**. At step **4876** the buyer enters a counteroffer to seller's offer into the line **4285** below the seller's offer as displayed in line

20 **4280**, offering to buy 1000 shares of IBM stock at 50 3/16. The buyer then selects the "Send" button at step **4882** to send his counteroffer to seller. At step **4882** the application sends the buyer's counteroffer to the buyer's broker/dealer server/database, which then checks the amount of uncommitted funds in the buyer's account and sends the buyer's account limit

FIG. 47

information back to the application. The application at step **4884** checks to see whether the buyer's counteroffer is permissibly under the limits on the buyer's account. At step **4886**, if the buyer's counteroffer is determined by the application to be acceptable, the application transmits the buyer's counteroffer to the replica server, along with the system ID of the

5 seller's offer and the broker/dealer account ID for buyer. The replica server at step **4888** transmits the buyer's counteroffer, seller's offer's system ID, and buyer's broker/dealer account ID to the root server, which then updates the IBM order book in the master database and assigns a system ID to the buyer's counteroffer. The updated order book information, including the buyer's counteroffer to seller and the system ID for seller's offer, is then

10 transmitted at step **4890** to the replica servers, which update the replica databases. The replica server connected to seller transmits buyer's counteroffer to seller's application, along with the system IDs of the seller's offer and the buyer's counteroffer. At step **4892**, the seller's application displays the buyer's counteroffer as an incoming negotiation and the seller accepts the buyer's offer by selecting the "Accept" button (see **FIG. 47**). If the buyer's counteroffer

15 has affected the prior account approval of seller's offer by the seller's broker/dealer (say, e.g., that buyer had offered to buy 2000 shares and seller accepted), seller's acceptance would be first be routed to seller's broker/dealer for approval before the application would transmit the acceptance to the replica server. At step **4894**, the seller's acceptance order, including the system IDs of the seller's original offer and the buyer's counteroffer, is transmitted by the

20 seller's application to the replica server **30**, which transmits the order to the root server **50**. At step **4896**, the root server updates the master database, including the IBM order book; uses the system IDs of the buyer's counteroffer and the seller's original sell offer to notify the seller's broker/dealer server and the buyer's broker/dealer server of the nature of the approved transaction; and transmits updated order book information to the replica servers. Step **4998** is

the final step of closing the transaction, and is the same as steps 394 and 398 of FIG. 3. In an alternate embodiment of the negotiations system and method, all buy sell orders and all offers and counteroffers are routed through and approved by the broker/dealer(s) in a manner analogous to that described in FIG. 3.

5 Several additional displays that are useful in the practice of the invention are shown in FIG. 49-62.

FIG. 49 is a "most viewed stocks" display. The most viewed stocks display is displayed in the same part of the master trade screen as the order book display, the multiple pricing map display, and the chart of stock activity display (see also FIG. 57B). The bars  
10 4910 represent the number of participants in the system who have recently viewed the listed stocks. As a default, the stocks are listed in descending order of the number of shares traded in the most recent period. The user can enter the symbol into the box 4920 of a stock of interest that is not displayed in order to have that stock displayed at the top of the Most viewed stocks display. The advantage of the most viewed stocks display is that it enables a  
15 user to determine what stocks other users have been checking. This in turn aids the user to determine, for example, what stocks he needs to be searching for news reports on.

FIG. 50 is a fully compressed view of the GUI of the application (see FIG. 16). A frequent problem with current on-line trading systems is the need for the user to open up an entire browser to view the status of stocks of interest. Such a process wastes time and  
20 requires the user to rearrange his screen work space or cover other work while viewing the status of stocks of interest. FIG. 50 shows the fully compressed stock display that can be displayed on the user's screen at all times while not obstructing the user's workspace. The component is a real-time display that shows the current status of user-defined stock portfolios, indexes, or any other electronically delivered status indicators. The "On Line" indicator 5005

shows whether or not the user is connected to the system. If the "Help" button **5010** is selected, context-sensitive help data is displayed. Selection of a stock followed by selection of the "Trade" button **5015** opens the master trade screen to the fully expanded position with the selected stock shown in the order book and the trade ticket populated. Selecting the "Quote" button **5020** calls up the "Quick Quote" screen (see **FIG. 51**). The "News" button **5025** flashes if news is out on any stocks on which alerts have been set. The "Messages" button **5030** flashes when the user has e-mail messages, and clicking the button opens the e-mail window. Clicking the "Expand" button **5035** opens the stock summary display (see **FIG. 16**) and closes the compressed display. Clicking the "Close" button **5040** closes the compressed display and closes the application. Rows **5050** and **5060** display three stock data fields each. The user can type a stock symbol in a data field and receive current status information on that stock. The fields can contain stocks, mutual funds, bonds, any security, index, or related variable. If the user has set visual alarms for a stock displayed in a data field, the background of that field will highlight based on user-defined criteria.

**FIG. 51** shows a "Quick Quote" display. The default display **5100** is called up when the user selects the "Quick Quote" button from the function button display (see, e.g., **FIG. 5**). The user types the symbol for the desired stock in the box **5114** and selects the "Show quote" button **5112** to have data on the stock displayed in the screen **5120**. If the user selects the "Trade ticket" button **5126**, the trade ticket **510** is pre-filled with the appropriate data on the selected stock, including the user's positions if applicable. If the user selects the "Add to wish list." button **5128**, the stock is added the user's wish (watch) list for further monitoring. If the user selects the "New Quote" button **5122**, an empty quote screen **5100** is displayed. If the user selects the "Show News" button **5124**, the news window is opened and news on the



selected stock is displayed. If the user does not know the correct symbol for the stock, he can enter the name of the company into the box **5116**, and then click on the "Find symbol" button **5118**. If the company name is not a perfect match with one listed in the master database of the system, the screen **5140** is displayed, with the closest matches **5148** to what the user has typed in displayed. The scroll bar **5150** allows the user to scroll up and down the list of companies. The "New Search" button **5144** calls up the screen **5100**. If a company name is selected from the list, the "Show quote" button **5146** calls up the screen **5120**, with the stock data for the selected company displayed.

**FIG. 52** shows a "Stock alert set up" display, which allows a user to track the movement of selected stocks. The user calls the stock alert set up display by selecting the "Alerts" button **1525** in the function button display (see **FIG. 15**). If a stock is first selected from the stock summary display (see **FIG. 12**) and then the "Alerts" button is selected, the "Stock alerts set up" screen is pre-filled with information from the user's positions and the current status of the stock in the market. If the stock symbol is not pre-filled into the box **5210**, the user inputs the symbol for the stock of interest. Once the symbol is input, the current price **5212** of the stock is automatically filled in by the application. The user inputs the price at which he wants to be alerted in the box **5215**. The user selects the method by which he wishes to be alerted in the column **5220**, by checking the appropriate box **5222**. Available options include: pager, email, fax, and phone. The user enters his pager number in the box **5230**; his email address in the box **5232**; his fax number in the box **5234**; and his phone number in the box **5236**. If the user selects "Type of Alerts" **5240** and then "visual alerts," the user can have the application highlight the stock in the stock summary display according to various criteria: direction of movement, rate of movement, profit/loss against the user's

current positions. The visual alert works on several of the displays where the stock symbol occurs. The "Other criteria" button **5260** calls up a list of alert criteria options for tracking the status of the stock of interest. The "New alert" button **5242** clears the screen for the input of a new stock symbol or new alert parameters. The "Clear alert" button **5244** cancels an alert  
5 that has already been set. The "OK" button **5250** records the alert that has been set and removes the "Stock alert set up" screen.

**FIG. 53** shows a connection status indication display. Current on-line trading systems do not provide users with a clear, concise status indication of the initial connection process as they log on to the trading system. The connection status display **5300** of the preferred

10 embodiment shows users each step of the connection process. The first connection status indicator **5320** "Connecting to [the trading system]," is indicated by the button **5325** being lit while the connection to the trading system is being established. When the connection is established, the button **5335** opposite the "Connection established" label **5330** is lit. When the application is initialized, the button **5345** opposite the "Application initialized" label **5340** is lit.  
15 Once the application is initialized, the message **5350** "Initialization complete!" is either displayed (if not displayed already) or highlighted (if already displayed). The user's name and password input areas do not appear until the connection to the network is established. The user then enters his user name in the box **5365** opposite the "Enter your user name" label **5360**. The user also enters his user password in the box **5375** opposite the "Enter your  
20 password" label **5370**. The user then clicks the "OK" button **5380** to submit his login information to the system and to close the connection status screen. If the user encounters problems connecting, he can access the context-sensitive help function, including detailed problem FAQs and a troubleshooting index, by clicking the "HELP" button **5390**.

FIG. 54 shows a compressed spread display (see FIG. 6). The compressed spread screen is called up by clicking the "Compress spread" button 656. The "Compress spread" button 656 compresses the spread, and orders included in the spread, down to one line. The horizontal bar 5460 representing the compressed spread is red. The compressed view shows the last bid, best offer, and a single line spread shown on a red background with white characters. The quantity shown in the red bar is the total price of the spread in one line. "All or none" orders 5440 and 5450 contained within the spread are shown as total amounts. The magnitude 5430 of the spread is displayed numerically in the center of the bar 5460. The magnitude of the spread is displayed graphically by the vertical bar 5410 on the right side of the display.

FIG. 55 shows an email display. The email display is displayed within the web browser of the application (see FIG. 10). The "Show news" button 5520 is clicked to return to the news display of the browser. The "Show Email" button 5510 is clicked to go from the news display to the email display.

FIG. 56 shows a "Final Verification" screen. The dark area 5610 flashes to alert the user to the significance of completing this step. A real-time quotation 5670 for the selected stock is displayed. The user's buying power 5640 is displayed, along with 5650 what his balance will be if the trade is executed and what the corresponding commission 5630 will be. The total cost 5620 of the trade is displayed at the bottom of the screen in color-coded characters.

FIG. 57 shows an analog graphic display for viewing the price of a stock on several markets at one time (see FIG. 39). The price scale 5710 is at the left. The numbers 1 5720, 2 5730, and 3 5740 represent markets 1, 2, and 3.

**FIG. 57A** is a "Most Active Stocks" display. The most active stocks in both the Day market (NM) and the Nite Market (AHM) are shown. The scroll bar **5782** allows the user to scroll up and down the list of most active stocks.

**FIG. 57B** shows how the most viewed stocks display shown in **FIG. 49** is displayed in the same screen as the Order book display, chart display, and most active stocks display.

**FIG. 57C** shows a multi-screen view created by the "Peel off display" function (see **FIG. 27**).

In an alternate embodiment of the disclosed system, instead of being in a stand-alone application, the GUI is displayed within an Internet web browser, and the application is a Java applet. In the applet version, no software remains resident on the user's computer when the system is not being accessed. The functionality of the various components of the GUI remains essentially the same, except for routine modifications (for example, some functionality may be scaled back to reduce the size and download time of the applet). In each display, the scalable price map display (see **FIG. 14**) is on the right-hand side.

**FIG. 58** shows an applet version of the real-time chart of stock activity display shown in **FIG. 15**.

**FIG. 59** shows an applet version of the most active stocks display shown in **FIG. 57A**.

**FIG. 60** shows an applet version of the most viewed stocks display shown in **FIG. 57B**.

**FIG. 61** shows an applet version of the order book display shown in **FIG. 6**.

**FIG. 62** shows an applet version of the news display shown in **FIG. 10**.

In a further alternate embodiment of the disclosed system, either the entire master trade screen display (see **FIG. 5**), or individual displays (e.g., the order book display, shown in

FIG. 6, or the displays shown in FIGS. 58 - 62), are presented in static versions on the Internet. These static versions of the primary market displays are presented in the form of "graphic snapshots" in a standard format such as GIF. These snapshots are transmitted and displayed in standard HTML pages without the need to call Java applets or to utilize other secondary implementation strategies. This allows the displays to be widely distributed over the Internet without requiring users to have the latest updated browsers. It further allows for very wide distribution of the market indications to a broad audience such as would be available at a portal or other high-traffic website.

Other embodiments of the disclosed system will be clear to those skilled in the art.

10 The present invention is not to be limited in scope by the specific embodiments described herein. Indeed, modifications of the invention in addition to those described herein will become apparent to those skilled in the art from the foregoing description and accompanying figures. Doubtless, numerous other embodiments can be conceived that would not depart from the teaching of the present invention, which scope is defined by the following  
15 claims.